**Main Question:** How do celebrities influence society?

**Significance of Story:** Many people around the world look up to celebrities for answers or statements on what’s going on in the world no matter what the issue. We are now going through a black lives matter movement and people are looking towards celebrities to speak up and solve the problem.

**Specific Questions:** Why are celebrities so important in our society? Who picks people and makes them famous? Why do celebrities’ opinions matter during crisis? What exactly does celebrities speaking out on certain situations do for society?

**Sources I Will Interview:** Chrystee Pharris (Celebrity), Leslie Topps (Celebrity Publicist) and Paige Shari (Talent Manager)

**Resources I Will Use:** Google and Social Media

**Specific Data Ideas:** I am not sure how numerical data can help this story.

**Possible Other Storytelling Elements:** Videos of celebrities speaking out and pictures of celebrities posting on social media.